

#30654

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KWOC-Davenport	<b>Date:</b> 8/30/12
--	-------------------------

I, Stephanie Kincaid,  
being/on behalf of: Mitt Romney, a legally  
qualified candidate of the Republican political  
party for the office of: President  
in the General  
election to be held on: November 6, 2012  
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
*see schedules for Aug. 31-Nov. 6					Q

**Total Charges:** \*see schedules for Aug. 31-Nov. 6

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

--

I represent that the payment for the above described broadcast time has been furnished by:

**Romney For President, Inc.**

and you are authorized to announce the time as paid for by such person or entity.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

**The name of the treasurer of the candidate's authorized committee is:**

**Darrell Crate**

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

**8/30/12**

Date \_\_\_\_\_

**Signature**

**To Be Signed By Station Representative**

**Accepted**

☐ **Accepted in Part**☐ **Rejected**

**Signature**

Printed Name \_\_\_\_\_

**Title**

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, Stephanie Kincaid (on behalf of Romney for President, Inc.)  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

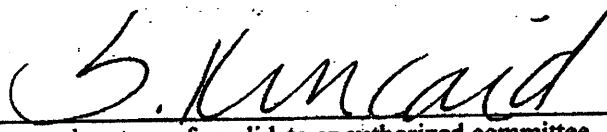
☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Stephanie Kincaid

printed name

8/30/12

date

# 30654

Buyer Stephanie Kincaid  
Client Romney for President, Inc.

Order Number 382  
Campaign September 19-25  
Flight Flight 1 09/19/12-09/25/12

Station WSVN  
Address

Agency American Rambler Productio  
Address

### WSVN-FOX

Time Period	Rate	Run Dates	Len	Sp	Mo	Tu	We	Th	Fr	Sa	Su
<b>TODAY-FLORIDA</b>											
Mo-Tu 6:00a- 6:30a	\$650	Sep24-Sep25	:30	4	2	2	-	-	-	-	-
<b>TODAY-FLORIDA</b>											
We-Fr 6:00a- 6:30a	\$650	Sep19-Sep21	:30	6	-	-	2	2	2	-	-
<b>NEWS</b>											
We-Fr 6:30a- 7:00a	\$650	Sep19-Sep21	:30	6	-	-	2	2	2	-	-
<b>NEWS</b>											
Mo-Tu 6:30a- 7:00a	\$650	Sep24-Sep25	:30	4	2	2	-	-	-	-	-
<b>NEWS</b>											
We-Fr 7:00a- 7:30a	\$750	Sep19-Sep21	:30	3	-	-	1	1	1	-	-
<b>NEWS</b>											
Mo-Tu 7:00a- 7:30a	\$750	Sep24-Sep25	:30	4	2	2	-	-	-	-	-
<b>TODAY-FLORIDA</b>											
We-Fr 7:30a- 8:00a	\$750	Sep19-Sep21	:30	6	-	-	2	2	2	-	-
<b>TODAY-FLORIDA</b>											
Mo-Tu 7:30a- 8:00a	\$750	Sep24-Sep25	:30	4	2	2	-	-	-	-	-
<b>NEWS</b>											
Mo-Tu 8:00a- 9:00a	\$650	Sep24-Sep25	:30	4	2	2	-	-	-	-	-
<b>NEWS</b>											
We-Fr 8:00a- 9:00a	\$650	Sep19-Sep21	:30	6	-	-	2	2	2	-	-
<b>TODAY IN FLORIDA</b>											
Mo-Tu 9:00a-10:00a	\$300	Sep24-Sep25	:30	4	2	2	-	-	-	-	-
<b>TODAY IN FLORIDA</b>											
We-Fr 9:00a-10:00a	\$300	Sep19-Sep21	:30	6	-	-	2	2	2	-	-
<b>CH7 NWS-NOON</b>											
We-Fr 12:00p-12:30p	\$300	Sep19-Sep21	:30	6	-	-	2	2	2	-	-
<b>CH7 NWS-NOON</b>											
Mo-Tu 12:00p-12:30p	\$300	Sep24-Sep25	:30	4	2	2	-	-	-	-	-

### WSVN-FOX

Time Period	Rate	Run Dates	Len	Sp	Mo	Tu	We	Th	Fr	Sa	Su
<b>NEWS</b>											
Mo-Tu 12:30p- 1:00p	\$300	Sep24-Sep25	:30	4	2	2	--	--	--	--	--
<b>NEWS</b>											
We-Fr 12:30p- 1:00p	\$300	Sep19-Sep21	:30	6	--	--	2	2	2	--	--
<b>CH7 NWS 4.00PM</b>											
Mo-Tu 4:00p- 4:30p	\$550	Sep24-Sep25	:30	4	2	2	--	--	--	--	--
<b>CH7 NWS 4.00PM</b>											
We-Fr 4:00p- 4:30p	\$550	Sep19-Sep21	:30	6	--	--	2	2	2	--	--
<b>CH7 NWS 4.30PM</b>											
We-Fr 4:30p- 5:00p	\$550	Sep19-Sep21	:30	6	--	--	2	2	2	--	--
<b>CH7 NWS 4.30PM</b>											
Mo-Tu 4:30p- 5:00p	\$550	Sep24-Sep25	:30	4	2	2	--	--	--	--	--
<b>CH7 NWS 5.00PM</b>											
We-Fr 5:00p- 5:30p	\$1,000	Sep19-Sep21	:30	6	--	--	2	2	2	--	--
<b>CH7 NWS 5.00PM</b>											
Mo-Tu 5:00p- 5:30p	\$1,000	Sep24-Sep25	:30	4	2	2	--	--	--	--	--
<b>CH7 NWS 5.30PM</b>											
We-Fr 5:30p- 6:00p	\$1,000	Sep19-Sep21	:30	6	--	--	2	2	2	--	--
<b>CH7 NWS 5.30PM</b>											
Mo-Tu 5:30p- 6:00p	\$1,000	Sep24-Sep25	:30	2	1	1	--	--	--	--	--
<b>CH7 NWS 6.00PM</b>											
Mo-Tu 6:00p- 6:30p	\$1,000	Sep24-Sep25	:30	2	1	1	--	--	--	--	--
<b>CH7 NWS 6.00PM</b>											
We-Fr 6:00p- 6:30p	\$1,000	Sep19-Sep21	:30	6	--	--	2	2	2	--	--
<b>CH7 NWS 6.30PM</b>											
Mo-Tu 6:30p- 7:00p	\$1,000	Sep24-Sep25	:30	2	1	1	--	--	--	--	--
<b>CH7 NWS 6.30PM</b>											
We-Fr 6:30p- 7:00p	\$1,000	Sep19-Sep21	:30	6	--	--	2	2	2	--	--
<b>INSIDE EDITION</b>											
We-Fr 7:00p- 7:30p	\$1,100	Sep19-Sep21	:30	3	--	--	1	1	1	--	--
<b>INSIDE EDITION</b>											
Mo-Tu 7:00p- 7:30p	\$1,100	Sep24-Sep25	:30	2	1	1	--	--	--	--	--
<b>CH7 NWS 10.00P</b>											
We-Fr 10:00p-11:00p	\$1,700	Sep19-Sep21	:30	6	--	--	2	2	2	--	--
<b>CH7 NWS 10.00P</b>											
Mo-Tu 10:00p-11:00p	\$1,700	Sep24-Sep25	:30	4	2	2	--	--	--	--	--
<b>CH7 NWS 11.00P</b>											
We-Fr 11:00p-11:30p	\$1,200	Sep19-Sep21	:30	6	--	--	2	2	2	--	--
<b>CH7 NWS 11.00P</b>											
Mo-Tu 11:00p-11:30p	\$1,200	Sep24-Sep25	:30	4	2	2	--	--	--	--	--

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**TAPSCAN**  
So. Florida Style

### WSVN-FOX

Time Period	Rate	Run Dates	Len	Sp	Mo	Tu	We	Th	Fr	Sa	Su
<b>NEWS</b>											
Sat 7:00a- 7:30a	\$300	Sep22-Sep22	:30	1	-	-	-	-	-	1	-
<b>NEWS</b>											
Sat 7:30a- 8:00a	\$300	Sep22-Sep22	:30	1	-	-	-	-	-	1	-
<b>NEWS</b>											
Sat 8:00a- 8:30a	\$300	Sep22-Sep22	:30	1	-	-	-	-	-	1	-
<b>NEWS</b>											
Sat 8:30a- 9:00a	\$300	Sep22-Sep22	:30	1	-	-	-	-	-	1	-
<b>NEWS</b>											
Sat 9:00a- 9:30a	\$300	Sep22-Sep22	:30	1	-	-	-	-	-	1	-
<b>NEWS</b>											
Sat 9:30a-10:00a	\$300	Sep22-Sep22	:30	1	-	-	-	-	-	1	-
<b>BASEBALL</b>											
Sat 4:00p- 7:00p	\$750	Sep22-Sep22	:30	3	-	-	-	-	-	3	-
<b>CH7WKND NWS-5P</b>											
Sat 5:00p- 5:30p	\$350	Sep22-Sep22	:30	2	-	-	-	-	-	2	-
<b>CH7WKND NWS-6P</b>											
Sat 6:00p- 6:30p	\$350	Sep22-Sep22	:30	2	-	-	-	-	-	2	-
<b>CH7WKND NW-630</b>											
Sat 6:30p- 7:00p	\$350	Sep22-Sep22	:30	2	-	-	-	-	-	2	-
<b>FOX NFL SU-PRE</b>											
Sun 12:00p- 1:00p	\$800	Sep23-Sep23	:30	1	-	-	-	-	-	-	1
<b>FOX NFL SU-GM1</b>											
Sun 1:00p- 4:00p	\$5,000	Sep23-Sep23	:30	2	-	-	-	-	-	-	2
<b>FOX NFL SU-GM2</b>											
Sun 4:00p- 7:00p	\$8,000	Sep23-Sep23	:30	2	-	-	-	-	-	-	2
<b>SIMPSONS-FOX</b>											
Sun 8:00p- 8:30p	\$2,500	Sep23-Sep23	:30	1	-	-	-	-	-	-	1
<b>CH7WKND NW-11P</b>											
Sun 11:00p-11:30p	\$1,100	Sep23-Sep23	:30	2	-	-	-	-	-	-	2

**WSVN Totals \$156,400 179**

Monthly Sep 2012  
Gross Cost \$156,400.00

Schedule must run as ordered on the days specified. Buyer will request a refund for spots run on days not specified on the order. All makegoods must be approved in advance.

Reach and Frequency projections are computed using the Beta-Binomial Extension Formula.  
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**TAPSCAN**  
360° Suite



WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

## Contract # 30654

Schedule Dates 09/19/12-09/25/12  
Advertiser POLI/M ROMNEY/R/PRE/US (3305)  
Agency American Rambler Productions (2346)  
Product Political Issues (1082)  
Brand ROMNEY FOR PRESIDENT (11323)  
Salesperson HRP/VA/MCGARR, MEGHAN (1117)  
Sales Office Washington DC  
Buyer Name KINCAID,STEPHANIE  
Phone/Fax (703) 516-9399 / (703) 516-9680  
CPE 382  
Account Types National/Political Candidate  
Billing Type Standard  
Comments \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* ROMNEY FOR PRESIDENT

Date Entered 09/18/12  
Last Modified 09/18/12  
Entered By Wendy Creque  
CO-OP No  
Headline # 06320878  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$21,945.00  
Net Total \$124,355.00  
Sales Tax

## WSVN (WSVN)

By Broadcast Month  
Sep. 2012 171 \$146,300.00  
Grand Total: 171 \$146,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / FB (46)	09/23/12-09/23/12	4	:30	1P-4P (ET)								2	2	\$5,000.00		WSVN (WSVN)	FOX NFL SUN GM1	9/18/12
1.0.1	Preempt (46)	09/23/12															WSVN (WSVN)	Schedule Change/Exception - NO 1P NFL GAME	
1.0.2	Preempt (46)	09/23/12															WSVN (WSVN)	Schedule Change/Exception - NO 1P NFL GAME	
2.0	Normal Line / FB (47)	09/23/12-09/23/12	4	:30	4P-7P (ET)								2	2	\$8,000.00	\$16,000.00	WSVN (WSVN)	FOX NFL SUN GM2	9/18/12
3.0	Normal Line / PB (46)	09/23/12-09/23/12	4	:30	8P-8:30P (ET)								1	1	\$2,500.00	\$2,500.00	WSVN (WSVN)	SIMPSONS	9/18/12
4.0	Normal Line / SPOT (46)	09/23/12-09/23/12	4	:30	11P-11:30P (ET)								2	2	\$1,100.00	\$2,200.00	WSVN (WSVN)	SUN 11P NEWS	9/18/12
5.0	Normal Line / SPOT (1)	09/24/12-09/25/12	4	:30	6A-6:30A (ET)		2	2						4	\$550.00	\$2,200.00	WSVN (WSVN)	TODAY FL	9/18/12
6.0	Normal Line / SPOT (2)	09/19/12-09/21/12	4	:30	6A-6:30A (ET)				2	2	2			6	\$650.00	\$3,900.00	WSVN (WSVN)	TODAY FL	9/18/12
7.0	Normal Line / SPOT (3)	09/19/12-09/21/12	4	:30	6:30A-7A (ET)				2	2	2			6	\$650.00	\$3,900.00	WSVN (WSVN)	630A NEWS	9/18/12
8.0	Normal Line / SPOT (4)	09/24/12-09/25/12	4	:30	6:30A-7A (ET)		2	2						4	\$650.00	\$2,600.00	WSVN (WSVN)	630A NEWS	9/18/12
9.0	Normal Line / SPOT (5)	09/19/12-09/21/12	4	:30	7A-7:30A (ET)				1	1	1			3	\$750.00	\$2,250.00	WSVN (WSVN)	7A NEWS	9/18/12
10.0	Normal Line / SPOT (6)	09/24/12-09/25/12	4	:30	7A-7:30A (ET)		2	2						4	\$750.00	\$3,000.00	WSVN (WSVN)	7A NEWS	9/18/12
11.0	Normal Line / SPOT (7)	09/19/12-09/21/12	4	:30	7:30A-8A (ET)				2	2	2			6	\$750.00	\$4,500.00	WSVN (WSVN)	TODAY FL	9/18/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

\*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. \*\*Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



WFSN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

## Contract # 30654

### Schedule Dates

09/19/12-09/25/12

### Advertiser

POL/M ROMNEY/R/PRE/US (3305)

### Agency

American Rambler Productions (2346)

### Product

Political Issues (1082)

### Brand

ROMNEY FOR PRESIDENT (11323)

### Salesperson

HRP/VA/MCGARR, MEGHAN (1117)

### Sales Office

Washington DC

### Buyer Name

KINCAID,STEPHANIE

### Phone/Fax

(703) 516-9399 / (703) 516-9680

### CPE

382

### Account Types

National/Political Candidate

### Billing Type

Standard

### Comments

ROMNEY FOR PRESIDENT

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* ROMNEY FOR PRESIDENT

Date Entered 09/18/12  
Last Modified 09/18/12  
Entered By Wendy Creque  
CO-OP No  
Headline # 06320878  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$21,945.00  
Net Total \$124,355.00  
Sales Tax

WFSN (WFSN)  
By Broadcast Month  
Sep. 2012 171  
Grand Total: 171  
\$146,300.00  
\$146,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT (8)	09/24/12-09/25/12	4	:30	7:30A- 8A (ET)	2	2							4	\$750.00	\$3,000.00	WFSN (WFSN)	TODAY FL	9/18/12
13.0	Normal Line / SPOT (13)	09/19/12-09/21/12	4	:30	12P- 12:30P (ET)			2	2	2				6	\$300.00	\$1,800.00	WFSN (WFSN)	NOON NEWS	9/18/12
14.0	Normal Line / SPOT (14)	09/24/12-09/25/12	4	:30	12P- 12:30P (ET)	2	2							4	\$300.00	\$1,200.00	WFSN (WFSN)	NOON NEWS	9/18/12
15.0	Normal Line / SPOT (15)	09/24/12-09/25/12	4	:30	12:30P- 1P (ET)	2	2							4	\$300.00	\$1,200.00	WFSN (WFSN)	1230P NEWS	9/18/12
16.0	Normal Line / SPOT (16)	09/19/12-09/21/12	4	:30	12:30P- 1P (ET)			2	2	2				6	\$300.00	\$1,800.00	WFSN (WFSN)	1230P NEWS	9/18/12
17.0	Normal Line / SPOT (17)	09/24/12-09/25/12	4	:30	4P- 4:30P (ET)	2	2							4	\$550.00	\$2,200.00	WFSN (WFSN)	4P NEWS	9/18/12
18.0	Normal Line / SPOT (18)	09/19/12-09/21/12	4	:30	4P- 4:30P (ET)			2	2	2				6	\$550.00	\$3,300.00	WFSN (WFSN)	4P NEWS	9/18/12
19.0	Normal Line / SPOT (19)	09/19/12-09/21/12	4	:30	4:30P- 5P (ET)			2	2	2				6	\$550.00	\$3,300.00	WFSN (WFSN)	430P NEWS	9/18/12
20.0	Normal Line / SPOT (20)	09/24/12-09/25/12	4	:30	4:30P- 5P (ET)	2	2							4	\$550.00	\$2,200.00	WFSN (WFSN)	430P NEWS	9/18/12
21.0	Normal Line / SPOT (21)	09/19/12-09/21/12	4	:30	5P- 5:30P (ET)			2	2	2				6	\$1,000.00	\$6,000.00	WFSN (WFSN)	5P NEWS	9/18/12
22.0	Normal Line / SPOT (22)	09/24/12-09/25/12	4	:30	5P- 5:30P (ET)	2	2							4	\$1,000.00	\$4,000.00	WFSN (WFSN)	5P NEWS	9/18/12
23.0	Normal Line / SPOT (23)	09/19/12-09/21/12	4	:30	5:30P- 6P (ET)			2	2	2				6	\$1,000.00	\$6,000.00	WFSN (WFSN)	530P NEWS	9/18/12
24.0	Normal Line / SPOT (24)	09/24/12-09/25/12	4	:30	5:30P- 6P (ET)	1	1							2	\$1,000.00	\$2,000.00	WFSN (WFSN)	530P NEWS	9/18/12
25.0	Normal Line / SPOT (25)	09/24/12-09/25/12	4	:30	6P- 6:30P (ET)	1	1							2	\$1,000.00	\$2,000.00	WFSN (WFSN)	6P NEWS	9/18/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WFSN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

## Contract # 30654

Schedule Dates 09/19/12-09/25/12  
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Agency American Rambler Productions (2346)  
Product Political Issues (1082)  
Brand ROMNEY FOR PRESIDENT (11323)  
Salesperson HRP/VA/MCGARR, MEGHAN (1117)  
Sales Office Washington DC  
Buyer Name KINCAID,STEPHANIE  
Phone/Fax (703) 516-9399 / (703) 516-9680  
CPE 382  
Account Types National/Political Candidate  
Billing Type Standard  
Comments ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* ROMNEY FOR PRESIDENT

Date Entered 09/18/12  
Last Modified 09/18/12  
Entered By Wendy Creque  
CO-OP NO  
Headline # 06320878  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
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WFSN (WFSN)  
By Broadcast Month  
Sep. 2012 171 \$146,300.00  
Grand Total: 171 \$146,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / SPOT (26)	09/19/12-09/21/12	4	:30	6P- 6:30P (ET)	1			2	2	2			6	\$1,000.00	\$6,000.00	WFSN (WFSN)	6P NEWS	9/18/12
27.0	Normal Line / SPOT (27)	09/24/12-09/25/12	4	:30	6:30P- 7P (ET)	1	1							2	\$1,000.00	\$2,000.00	WFSN (WFSN)	630P NEWS	9/18/12
28.0	Normal Line / SPOT (28)	09/19/12-09/21/12	4	:30	6:30P- 7P (ET)				2	2	2			6	\$1,000.00	\$6,000.00	WFSN (WFSN)	630P NEWS	9/18/12
29.0	Normal Line / SPOT (29)	09/19/12-09/21/12	4	:30	7P- 7:30P (ET)				1	1	1			3	\$1,100.00	\$3,300.00	WFSN (WFSN)	INSIDE EDITION	9/18/12
30.0	Normal Line / SPOT (30)	09/24/12-09/25/12	4	:30	7P- 7:30P (ET)	1	1							2	\$1,100.00	\$2,200.00	WFSN (WFSN)	INSIDE EDITION	9/18/12
31.0	Normal Line / SPOT (31)	09/19/12-09/21/12	4	:30	10P- 11P (ET)				2	2	2			6	\$1,700.00	\$10,200.00	WFSN (WFSN)	10P NEWS	9/18/12
32.0	Normal Line / SPOT (32)	09/24/12-09/25/12	4	:30	10P- 11P (ET)	2	2							4	\$1,700.00	\$6,800.00	WFSN (WFSN)	10P NEWS	9/18/12
33.0	Normal Line / SPOT (33)	09/19/12-09/21/12	4	:30	11P- 11:30P (ET)				2	2	2			6	\$1,200.00	\$7,200.00	WFSN (WFSN)	11P NEWS	9/18/12
34.0	Normal Line / SPOT (34)	09/24/12-09/25/12	4	:30	11P- 11:30P (ET)	2	2							4	\$1,200.00	\$4,800.00	WFSN (WFSN)	11P NEWS	9/18/12
35.0	Normal Line / SPOT (35)	09/22/12-09/22/12	4	:30	7A- 7:30A (ET)							1		1	\$300.00	\$300.00	WFSN (WFSN)	SAT 7A NEWS	9/18/12
36.0	Normal Line / SPOT (36)	09/22/12-09/22/12	4	:30	7:30A- 8A (ET)							1		1	\$300.00	\$300.00	WFSN (WFSN)	730A NEWS	9/18/12
37.0	Normal Line / SPOT (37)	09/22/12-09/22/12	4	:30	8A- 8:30A (ET)							1		1	\$300.00	\$300.00	WFSN (WFSN)	8A NEWS	9/18/12
38.0	Normal Line / SPOT (38)	09/22/12-09/22/12	4	:30	8:30A- 9A (ET)							1		1	\$300.00	\$300.00	WFSN (WFSN)	SAT 830A NEWS	9/18/12
39.0	Normal Line / SPOT (39)	09/22/12-09/22/12	4	:30	9A- 9:30A (ET)							1		1	\$300.00	\$300.00	WFSN (WFSN)	SAT 9A NEWS	9/18/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_ Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_ Comments: \_\_\_\_\_

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WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

## Contract # 30654

Schedule Dates 09/19/12-09/25/12  
Advertiser POL/M ROMNEY/R/PRE/US (3305)  
Agency American Rambler Productions (2346)  
Product Political Issues (1082)  
Brand ROMNEY FOR PRESIDENT (11323)  
Salesperson HRP/VA/MCGARR, MEGHAN (1117)  
Sales Office Washington DC  
Buyer Name KINCAID,STEPHANIE  
Phone/Fax (703) 516-9399 / (703) 516-9680  
CPE 382  
Account Types National/Political Candidate  
Billing Type Standard  
Comments ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* ROMNEY FOR PRESIDENT

Date Entered 09/18/12  
Last Modified 09/18/12  
Entered By Wendy Creque  
CO-OP No  
Headline # 06320878  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$21,945.00  
Net Total \$124,355.00  
Sales Tax

WSVN (WSVN)  
By Broadcast Month  
Sep. 2012 171 \$146,300.00  
Grand Total: 171 \$146,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
40.0	Normal Line / SPOT (40)	09/22/12-09/22/12	4	:30	9:30A- 10A (ET)							1		1	\$300.00	\$300.00	WSVN (WSVN)	SAT 930A NEWS	9/18/12
41.0	Revised Line / BB (41)	09/22/12-09/22/12	4	:30	4P- 7P (ET)							3		3			WSVN (WSVN)	BASEBALL	9/18/12
41.1	Normal Line / BB (41)	09/22/12-09/22/12	4	:30	3:30P- 7P (ET)							3		3	\$750.00	\$2,250.00	WSVN (WSVN)	BASEBALL	9/18/12
42.0	Normal Line / SPOT (42)	09/22/12-09/22/12	4	:30	5P- 5:30P (ET)							2		2	\$350.00		WSVN (WSVN)	SAT 5P NEWS	9/18/12
42.0.1	Preempt (42)	09/22/12															WSVN (WSVN)	Baseball/Exception -	
42.0.2	Preempt (42)	09/22/12															WSVN (WSVN)	Baseball/Exception -	
43.0	Normal Line / SPOT (43)	09/22/12-09/22/12	4	:30	6P- 6:30P (ET)							2		2	\$350.00		WSVN (WSVN)	SAT 6P NEWS	9/18/12
43.0.1	Preempt (43)	09/22/12															WSVN (WSVN)	Baseball/Exception -	
43.0.2	Preempt (43)	09/22/12															WSVN (WSVN)	Baseball/Exception -	
44.0	Normal Line / SPOT (44)	09/22/12-09/22/12	4	:30	6:30P- 7P (ET)							2		2	\$350.00		WSVN (WSVN)	SAT 630P NEWS	9/18/12
44.0.1	Preempt (44)	09/22/12															WSVN (WSVN)	Baseball/Exception -	
44.0.2	Preempt (44)	09/22/12															WSVN (WSVN)	Baseball/Exception -	
45.0	Revised Line / SPOT (45)	09/23/12-09/23/12	4	:30	12P- 1P (ET)								1	1			WSVN (WSVN)	SAT 630P NEWS	9/18/12
45.1	Normal Line / FB (45)	09/23/12-09/23/12	4	:30	12P- 1P (ET)								1	1	\$800.00	\$800.00	WSVN (WSVN)	NFL PRE GAME	9/18/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

## Contract # 30654

### Schedule Dates

09/19/12-09/25/12

### Advertiser

POL/M ROMNEY/R/PRE/US (3305)

### Agency

American Rambler Productions (2346)

### Product

Political Issues (1082)

### Brand

ROMNEY FOR PRESIDENT (11323)

### Salesperson

HRP/VA/MCGARR, MEGHAN (1117)

### Sales Office

Washington DC

### Buyer Name

KINCAID,STEPHANIE

### Phone/Fax

(703) 516-9399 / (703) 516-9680

### CPE

382

### Account Types

National/Political Candidate

### Billing Type

Standard

### Comments

ROMNEY FOR PRESIDENT

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* ROMNEY FOR PRESIDENT

Date Entered 09/18/12  
Last Modified 09/18/12  
Entered By Wendy Creque  
CO-OP No  
Headline # 06320878  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
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Sales Tax

WSVN (WSVN)  
By Broadcast Month  
Sep. 2012 171 \$146,300.00  
Grand Total: 171 \$146,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
46.0	Revised Line / SPOT (9)	09/24/12-09/25/12	4	:30	8A- 9A (ET)	1		2						2	\$650.00	\$1,300.00	WSVN (WSVN)	8A NEWS	9/18/1
46.1	Normal Line / SPOT (9)	09/24/12-09/25/12	4	:30	8A- 8:30A (ET)	1	1							2	\$650.00	\$1,300.00	WSVN (WSVN)	8A NEWS	9/18/1
47.0	Revised Line / SPOT (10)	09/19/12-09/21/12	4	:30	8A- 9A (ET)	1			2	2	2			3	\$650.00	\$1,950.00	WSVN (WSVN)	8A NEWS	9/18/1
47.1	Normal Line / SPOT (10)	09/19/12-09/21/12	4	:30	8A- 8:30A (ET)	1			1	1	1			3	\$650.00	\$1,950.00	WSVN (WSVN)	8A NEWS	9/18/1
48.0	Revised Line / SPOT (11)	09/24/12-09/25/12	4	:30	9A- 10A (ET)	1	1							2	\$300.00	\$600.00	WSVN (WSVN)	TODAY FL	9/18/1
48.1	Normal Line / SPOT (11)	09/24/12-09/25/12	4	:30	9A- 9:30A (ET)	1	1							2	\$300.00	\$600.00	WSVN (WSVN)	TODAY FL	9/18/1
49.0	Revised Line / SPOT (12)	09/19/12-09/21/12	4	:30	9A- 10A (ET)	1			2	2	2			3	\$300.00	\$900.00	WSVN (WSVN)	TODAY FL	9/18/1
49.1	Normal Line / SPOT (12)	09/19/12-09/21/12	4	:30	9A- 9:30A (ET)	1			1	1	1			3	\$300.00	\$900.00	WSVN (WSVN)	TODAY FL	9/18/1
50.0	Normal Line / SPOT (50)	09/24/12-09/25/12	4	:30	8:30A- 9A (ET)	1	1							2	\$650.00	\$1,300.00	WSVN (WSVN)	830A NEWS	9/18/1
51.0	Normal Line / SPOT (51)	09/19/12-09/21/12	4	:30	8:30A- 9A (ET)	1			1	1	1			3	\$650.00	\$1,950.00	WSVN (WSVN)	830A NEWS	9/18/1
52.0	Normal Line / SPOT (52)	09/24/12-09/25/12	4	:30	9:30A- 10A (ET)	1	1							2	\$300.00	\$600.00	WSVN (WSVN)	930a	9/18/1
53.0	Normal Line / SPOT (53)	09/19/12-09/21/12	4	:30	9:30A- 10A (ET)	1			1	1	1			3	\$300.00	\$900.00	WSVN (WSVN)	930a	9/18/1

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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